



**8th MEETING | JULY 7, 2022**  
**Distributor, Manufacturer, & Industry Stakeholder**

# WELCOME

***RESOURCES on EEBC Website***

- *HVAC/Heat Pump Resource Hub* | <https://www.eebco.org/HVAC-HP-Action-Group>
- *Member Resource Library* | <https://www.eebco.org/resource-library>

**HVAC/HEAT PUMP ACTION GROUP, CO\_CHAIRS | [2022 MEETINGS/RESOURCE HUB](#)**

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Pete Perret, GA Larson [pete.perret@galarson.com](mailto:pete.perret@galarson.com) | 719.205.1306

# AGENDA

- | **Welcome** Patricia Rothwell, Executive Director, EEBC
- | **Introductions** Co-chairs HVAC/HP Action Group
- | **Anti-Trust Review**

## | **Status Update | Heat Pump (Electrification) Rebate Program by City of Denver**

Lee Valenzuela | CASR Administrator - Community Energy Programs

[Lee.Valenzuela@denvergov.org](mailto:Lee.Valenzuela@denvergov.org)

## | **Heat Pump Forecast | Ad Hoc Working Group Report Out**

## | **Regulatory Update | Inform, Advocate, & Influence**

- HP/HVAC Policy Action Begins July!
- How to Give Input to Xcel Energy's New Beneficial Electrification HP Rebate Levels and Savings Goals
- EEBC raising \$50,000 by August 31<sup>st</sup> from members to cover legal costs, etc.

## | **Update | "Hiring Pipeline" Program For EEBC Contractor Members**

EEBC's "Good Green Jobs" 3-Year Program with the City of Denver

- Invite Hiring Managers to Plug-n to EEBC's "Hiring Pipeline" at the next HVAC/HP Action Group Meeting for Contractors
- On Thursday, July 21<sup>st</sup> | 4pm-5pm **REGISTER**



## Status Update

- A general overview of Denver’s Heat Pump Rebate Program so far and what their plans are for the future
- An Open Forum Session for Q&A from EEBC members

Lee Valenzuela, Community Energy Programs Administrator, “The City of Denver has definitely seen great success with our heat pump rebates .The program was open from April 22 to June 24 and so far we’ve provided 286 heat pump rebates”.

## Denver Electrification HP Rebates

| Released April 22, 2022

- DENVER CLIMATE ACTION REBATES | [FLYER](#)
- XCEL ENERGY COLORADO RESIDENTIAL REBATE SUMMARY | [FLYER](#)

## Invite Your Contractor/Dealers to: NEXT HVAC/HEAT PUMP ACTION GROUP MEETING

| JULY 21st @ 3-4:00 pm | [REGISTER](#)

Status Updates:

- Denver HP Rebates, Plus Other Electrification Rebates Manager Updates
- “Hiring Pipeline” for EEBC Action Group Members | invite your hiring managers!

### DENVER CLIMATE ACTION REBATES

Help Denver go green! The city is incentivizing the deployment of highly efficient, all-electric energy equipment for Denver residents.

Rebates are available starting Friday, April 22.

| Eligible Equipment        | Denver Rebate Value (up to 80% of the total cost)                             |
|---------------------------|-------------------------------------------------------------------------------|
| e-bikes                   | \$400 (\$1,200 income qualified)                                              |
| EV charging home wiring   | \$1,000                                                                       |
| Air source heat pump      | \$7,200 (high efficiency)<br>\$9,000 (cold climate)                           |
| Ground source heat pump   | \$1,800/ton up to \$9,000                                                     |
| Mini-split heat pump      | \$4,500<br>\$5,400 (cold climate)                                             |
| Heat pump water heater    | \$1,400 (high efficiency)<br>\$3,200 (smart)                                  |
| Solar*                    | \$1.00 per watt DC, up to \$4,000<br>(*only available with heat pump install) |
| Battery storage*          | \$2,750<br>(*only available with heat pump install)                           |
| Electric service upgrade* | \$2,000<br>(*add-on to above equipment)                                       |

Learn more and apply for an e-bike voucher at [www.denvergov.org/ebikes](http://www.denvergov.org/ebikes)

Rebates for home energy equipment are applied as a discount at the time of purchase. Higher rebates covering up to 100% of costs are available to income-qualified homes. Learn more and find an approved contractor at [www.denvergov.org/homeenergy](http://www.denvergov.org/homeenergy)

Questions?

[climateactionrebates@denvergov.org](mailto:climateactionrebates@denvergov.org)

1-833-612-0622



[denvergov.org/sustainability](http://denvergov.org/sustainability) | @DenverCASR

### 2021/22 REBATE SUMMARY

COLORADO RESIDENTIAL ENERGY EFFICIENCY PROGRAMS

Updated March 2022

INFORMATION SHEET  
COLORADO



| Key | Rebate area                                                  | Qualifiers                                                                                                            | Rebate Amount                                                            | Eligible for Whole Home Efficiency |
|-----|--------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------|------------------------------------|
| ↓   | Heating and Cooling                                          | Standard (2010+ CFM)                                                                                                  | \$100                                                                    |                                    |
| ↓   | Exhaustive coolers                                           | Phonon (2015) media filtration, pump, pump, thermostat                                                                | \$575                                                                    |                                    |
|     | Central air conditioning                                     | Multi-ducted premium (3 ducts minimum, at least one new)<br>Up to 14.99 SEER, any EER with Quality Installation       | \$1,200<br>\$500                                                         |                                    |
| ↓   | Air source heat pump (ASHP)                                  | 10+ SEER, 12.5+ EER, 9+ HSPF with Quality Installation                                                                | \$800                                                                    |                                    |
| ↓   | Cold climate air source heat pump (ASHP)                     | 10+ SEER, 12.5+ EER, 9+ HSPF with Quality Installation                                                                | \$1,000                                                                  |                                    |
| ↓   | Mini-split heat pump (MSHP)                                  | 10+ SEER, 11+ EER, 9+ HSPF                                                                                            | \$500                                                                    |                                    |
| ↓   | Cold climate mini-split heat pump (MSHP)                     | 10+ SEER, 11+ EER, 10.5+ HSPF                                                                                         | \$600                                                                    |                                    |
| ↓   | Ground source heat pump (GSHP) with Quality Installation     | 14.1+ EER, closed loop, hot gas heat as the primary heat source (pre-wired to the GSHP installation) or for new homes | \$400 per heating ton, maximum \$1,000<br>\$300 per ton, maximum \$1,500 |                                    |
| ↓   | Gas Furnace                                                  | 80%+ AFUE                                                                                                             | \$300                                                                    |                                    |
| ↓   | Boiler                                                       | 80%+ AFUE                                                                                                             | \$200                                                                    |                                    |
| ↓   | Boiler                                                       | 80%+ AFUE with side arm water heater                                                                                  | \$350                                                                    |                                    |
| ↓   | Smart thermostat                                             | ENERGY STAR, capable to control AC, thermostats are eligible for single models                                        | \$50                                                                     |                                    |
| ↓   | Smart thermostat                                             | ENERGY STAR, capable to control AC, thermostats are eligible for single models                                        | \$75 (all enrollment credit, \$25.00 enrollment)                         |                                    |
| ↓   | Water Heater                                                 | 84 UEF, medium draw; 55 gallons or less                                                                               | \$50                                                                     |                                    |
| ↓   | Water Heater                                                 | 88 UEF, high draw; 55 gallons or less                                                                                 | \$50                                                                     |                                    |
| ↓   | Tankless gas water heater                                    | 87 UEF, medium or high draw                                                                                           | \$100                                                                    |                                    |
| ↓   | Electric heat pump water heater                              | ENERGY STAR, rated with heating value                                                                                 | \$600                                                                    |                                    |
| ↓   | Electric heat pump water heater                              | ENERGY STAR, rated, with heating value, and CTA-2045 compatible with Xcel Energy (see website for eligible models)    | \$800                                                                    |                                    |
| ↓   | Electric heat pump water heater awarded to Demand Management | Eligible CTA-2045 compatible water heater, enrollment in demand management                                            | \$750 (all credit, \$25.00 credit)                                       |                                    |

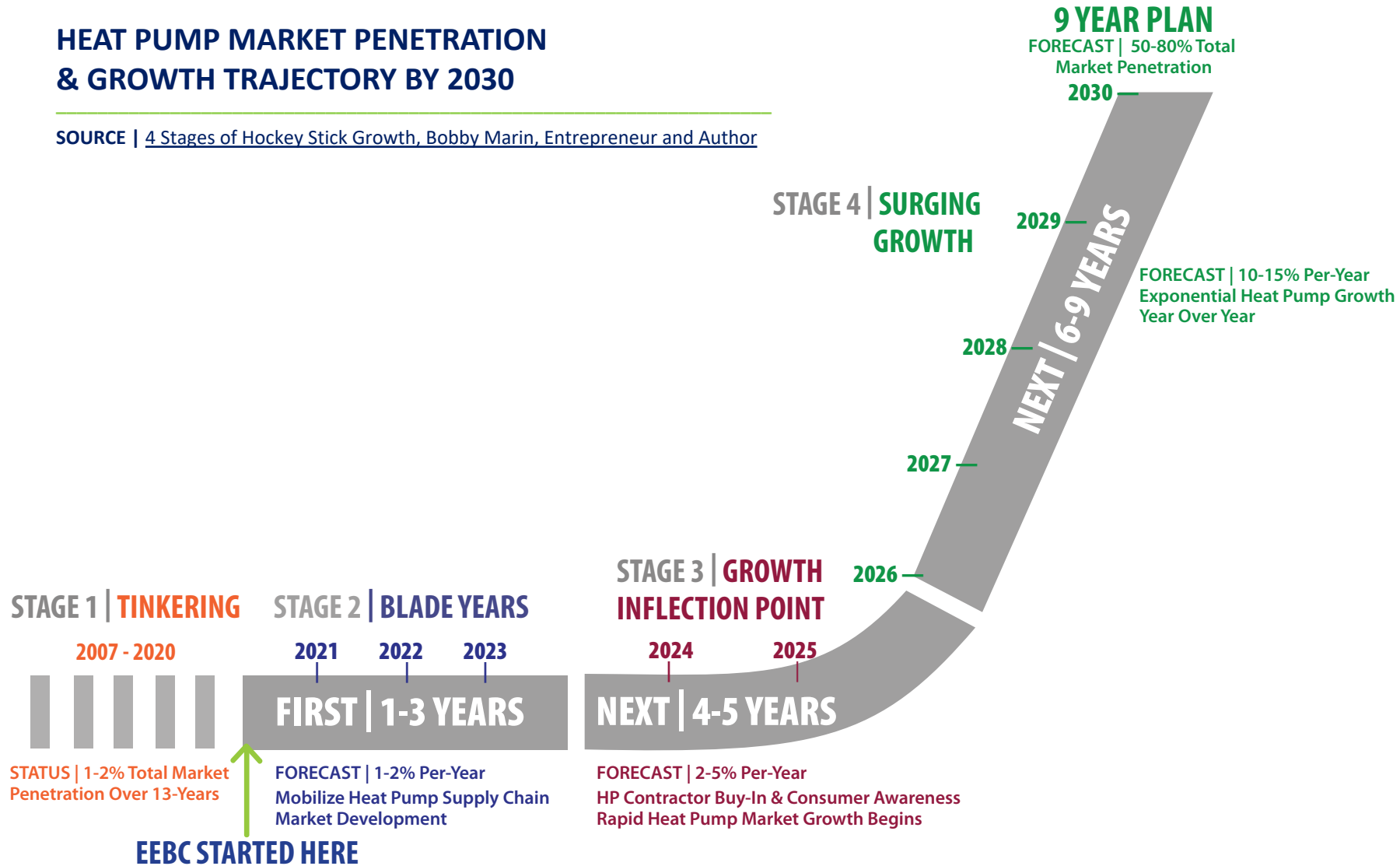
\*Cold climate heat pump must have a heating capacity at 0°F of at least 70% of the heating BTU at 47°F.  
Must be either 11.5 energy Star Energy Efficient or 14.1+ EER or 10.5+ HSPF (2) using Energy Star gas water heater to heat the home.  
Single family homes, duplexes and fourplex only.

Key:  
 Natural Gas: This symbol indicates a program available to our natural gas customers.  
 Electric: This symbol indicates a program available to our electric customers.  
 Participating contractor: This symbol indicates a program that requires customers to use an Xcel Energy participating contractor to install the equipment or make the improvement. Our list of registered contractors can be found at [xcelenergy.com/CTTrades](http://xcelenergy.com/CTTrades).  
 Eligible for Whole Home Efficiency

# COLORADO'S SHARED HEAT PUMP ACCELERATION FORECAST

## HEAT PUMP MARKET PENETRATION & GROWTH TRAJECTORY BY 2030

SOURCE | [4 Stages of Hockey Stick Growth, Bobby Marin, Entrepreneur and Author](#)



## Review Data Analytics & Metrics Discussion | ASHP Adoption HP Projections for Forecast

— CO ASHP 2030 Adoption Estimate | [SPREADSHEET](#)

— COLORADO ASHP 2030 ADOPTION ESTIMATE | [SPREADSHEET](#)

### ASHP Adoption Forecast

*Includes Assumed Legacy Electric Heat Replacement*

| Year                                                        | Annual ASHP Installs (Thousands) |              |              |              |              |              |              |
|-------------------------------------------------------------|----------------------------------|--------------|--------------|--------------|--------------|--------------|--------------|
|                                                             | CT                               | MA           | ME           | NH           | RI           | VT           | ISO-NE       |
| 2021                                                        | 3.0                              | 18.4         | 17.8         | 2.9          | 1.9          | 6.0          | 50.0         |
| 2022                                                        | 3.5                              | 21.1         | 22.2         | 3.9          | 2.3          | 6.2          | 59.3         |
| 2023                                                        | 4.0                              | 24.3         | 22.9         | 5.1          | 2.7          | 6.9          | 65.9         |
| 2024                                                        | 4.6                              | 28.0         | 23.5         | 5.6          | 3.3          | 7.5          | 72.5         |
| 2025                                                        | 5.2                              | 32.1         | 24.3         | 6.2          | 3.9          | 8.0          | 79.8         |
| 2026                                                        | 6.1                              | 37.0         | 25.0         | 6.8          | 4.7          | 8.5          | 88.1         |
| 2027                                                        | 7.0                              | 42.5         | 25.7         | 7.5          | 5.7          | 9.0          | 97.4         |
| 2028                                                        | 8.0                              | 48.9         | 26.5         | 8.2          | 6.8          | 9.5          | 107.9        |
| 2029                                                        | 9.2                              | 56.2         | 27.3         | 9.1          | 8.2          | 10.0         | 120.0        |
| 2030                                                        | 10.6                             | 64.7         | 28.1         | 10.0         | 9.8          | 10.5         | 133.6        |
| <b>Cumulative Total</b>                                     | <b>61.0</b>                      | <b>373.2</b> | <b>243.3</b> | <b>65.4</b>  | <b>49.4</b>  | <b>82.2</b>  | <b>874.4</b> |
| <b>Approx. Share of Households with ASHP in 2030 (%) *</b>  | <b>4.2%</b>                      | <b>13.1%</b> | <b>40.2%</b> | <b>10.9%</b> | <b>11.0%</b> | <b>29.5%</b> | <b>14.0%</b> |
| <b>Approx. Share of Legacy Electric Heat Replacement **</b> | <b>16%</b>                       | <b>15%</b>   | <b>6%</b>    | <b>9%</b>    | <b>10%</b>   | <b>5%</b>    | <b>13%</b>   |



\* Based on Moody's Analytics November 2020 forecast of number of households by state

\*\* Source: U.S. Census Bureau, Selected Housing Characteristics, 2013-2017 American Community Survey 5-year Estimates



**MEETING OUTCOME** Xcel Energy discovered their baseline was based on HP and switched to AC, giving them more flexibility to lower the EER and HSPF. See recap of proposed chart [above].

**EEBC MANUFACTURERS AGREED** Short-term, these new levels are a move in the right direction and enable a large portion of their premium, ccASHP and ccMSHP, equipment and inverter-driven products to be eligible for heat pump rebates. This is the first step in more changes to come through the 2023 DSM Extension filing, Strategic Issues filing, and 2024-2025 DSM full filing.

Long-term, manufacturers agreed to provide case studies and data analytics from other utilities and programs who have dropped the EER or have alternative methods. Also, requested to “keep an eye” on SEER ratings as additional adjustments are needed because the units “take a big hit”

**NEXT STEPS** Manufacturers to follow up with information/data on old ratings vs new EER 2, HSPF 2, & SEER 2 to Xcel re-rated data. Xcel asked EEBC to coordinate the data delivery to Xcel.

**DISCUSSION** How the Strategic Issues settlement anticipates the Cost of Carbon Tax built into a modified TRC. Big changes unknown in cost and benefits balancing for Xcel Energy vs to consumer.

**OTHER TOPICS:** Xcel asked is refrigerant are seen to affect savings. Manufacturers said “no”. Impacts adding copper and refrigerant monitors. Discussed how increased renewables energy source elevates the importance of the KW and values peak savings to offset gap from more gas savings. If Xcel Energy can claim more carbon reduction that helps their savings TRC model. Verified dual fuel helps mitigate grid impact. Xcel Energy gave overview of how EER works technically (need manufacturers to fill in this explanation).

**XCEL ENERGY’S ULTIMATE OBJECTIVE OF EER** To ensure capacity is not challenged during summer peak times defined as 3pm-7pm, M-F, during Jun 1 - Sep 30 months. The result is avoiding cost of next generation assets started up to service those peak loads. Thus, planning for peak use keeps Xcel Energy from over building assets – the most expensive energy.

**EEBC PAC TO ASK MANUFACTURES AND XCEL ENERGY** Check if submitting positive comments into 60-day notice to counter opposition based on members confidence in collaboration for long-term rating levels that will make needed improvements, is nice to have or preferred to have.

#### EEBC MANUFACTURERS ATTENDED

Doug White, Trane Technologies, [Doug.White@tranetechnologies.com](mailto:Doug.White@tranetechnologies.com)

Brady Wooley, Trane Technologies, [BWoolley@trane.com](mailto:BWoolley@trane.com)

Robert Glass, Daikin, Goodman, Amana, [Robert.Glass@goodmanmfg.com](mailto:Robert.Glass@goodmanmfg.com)

Sam Beeson Mitsubishi, [sbeeson@hvac.meia.com](mailto:sbeeson@hvac.meia.com)

Shawn LeMons, Mitsubishi, EEBC HP Action Group Chair, [slemons@hvac.meia.com](mailto:slemons@hvac.meia.com)

Mark Brown, Carrier West, [mbrown@carrierwest.com](mailto:mbrown@carrierwest.com)

Patricia Rothwell, EEBC, [patriica@eebco.org](mailto:patriica@eebco.org)

#### XCEL ENERGY ATTENDED

Joshua Martin, [Joshua.C.Martin@xcelenergy.com](mailto:Joshua.C.Martin@xcelenergy.com)

Mike Papula, [Michael.P.Papula@xcelenergy.com](mailto:Michael.P.Papula@xcelenergy.com)

Ann Kirkpatrick, [ann.kirkpatrick@xcelenergy.com](mailto:ann.kirkpatrick@xcelenergy.com)



**Register Today!**

**HVAC/HEAT PUMP ACTION GROUPS | [RESOURCE HUB](#)**

**— Invite your contractor/dealers | July 21st @ 3-4:00 pm | [REGISTER](#)**

## EEBC QUARTERLY MEMBER MEETING

*UPDATES • UTILITY REGULATORY-XCEL ENERGY • INFLUENCE POLICY — ACTION GROUPS*

**September 15 THURSDAY • 7:30 am - 9:30 am**

*ARE THERE ENOUGH WORKERS  
TO SUPPORT THE ELECTRIFICATION  
MOVEMENT IN COLORADO?*

*WORKFORCE CHANGES TO PLAN FOR  
IN YOUR HIRING PRACTICES?*

*WORKFORCE PIPELINES  
MEET EEBC'S 'TRAINEES'*



**RSVP FOR THE MEETING**

DEFINITION

### **BENEFICIAL ELECTRIFICATION**

*Use electricity to do things that used to be done with fossil fuels*

*— Xcel Energy*